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PRESS RELEASE

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Avanti strengthens partnership with Enfocus by signing an OEM agreement

Dallas, TX, USA [24 October 2019], Avanti Computer Systems Ltd, the market leader in Print MIS software, and Enfocus BV, the premier leader in PDF quality control, advanced PDF editing and workflow automation for the graphic arts industry, today jointly announced an agreement under which Avanti will market, sell and support Enfocus products in Canada and the United States. The agreement was signed at the Printing United trade show in Dallas and extends on the collaborative partnership agreement that was signed earlier this year.

What does this mean for customers?

As an OEM partner Avanti will be able to offer Enfocus Switch with all its modules and Enfocus PitStop Server, together with training and support services to its current customers, and will offer a bundled solution to new customers. Being able to offer a complete solution from a single source will provide customers a smooth, uniform and efficient integration, backed with the knowhow that customers are accustomed to receiving from Avanti.

“Our development work in integrating Avanti Slingshot® and Enfocus Switch has proven how well the two products complement one another,” said Patrick Bolan, president and CEO, Avanti Systems Ltd., “and we’ve seen the remarkable value that this synergy has brought to print shops.”

“This agreement enables us to provide a complete solution to our current and prospective customers, tailored precisely to their unique needs.”

Taking advantage of the Enfocus Appstore

Under this partnership Avanti will also utilize the Enfocus Appstore online marketplace by making apps available for Enfocus Switch that eases the integration with Avanti Slingshot and makes it uniform for all customers. The apps will provide bi-directional JDF job ticket exchange for automated job processing and updates of production status back into Avanti Slingshot. While job processing is fully automatic, customers will remain in control over processes using dashboard and reporting features present in both Avanti Slingshot® and Enfocus Switch.

“At PRINT18, Avanti was honored with a Red Hot Technology award for integrating Avanti Slingshot with Enfocus Switch and we’ve been impressed by the results printers have been able to achieve using the integrated solution,” said Wim Fransen, managing director, Enfocus. “Now that Avanti will offer the complete solution will be a real boon for print shops across North America.”

Initiating PDF proofs from within Avanti Slingshot

Avanti will also be able to offer its customers PDF proofing. This functionality is provided using the PDF Review Module for Switch. Adding this module allows print service providers to offer a fully automated process for providing online PDF proofing. The proofing cycle will be triggered from Avanti Slingshot® when it submits a job. Enfocus Switch receives the Job in JDF and will automatically manage the invitations to print buyers by sending emails including the URL to the PDF file that awaits approval, and sends approve and reject statuses back to Avanti Slingshot®.



About Avanti

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WE HAVE ANSWERS®

At Avanti, our goal is to help you deliver more jobs, in less time, with the confidence in knowing that every aspect of your shop is integrated into one powerful Print MIS platform. Connect islands of automation, eliminate breakpoints in your workflow, and get the information you want – when you want it, and where you want it – easily, with award-winning, JDF-certified Avanti Slingshot®.

From order entry through to production and billing, Avanti Slingshot enables you to work more efficiently, control your costs and move more jobs through the shop with ease. www.avantisystems.com

About Enfocus

Enfocus: software to build winning print services

Enfocus develops PDF validation and process automation software, enabling every print service and solution provider to deliver winning print services. Our products, PitStop and Switch, enable print service providers to automate their business toward profitability while ensuring quality. Key to our mission is collaboration with industry partners and customers to foster mutual success.



Enfocus automation solutions provide a seamless link between separate systems in prepress, press and finishing. By connecting separate systems, we transform production environments into unified automated workflows. That translates into business tools that allow our customers to perform efficiently, accurately and consistently.

Enfocus is a business unit of Esko and has its headquarters in Ghent, Belgium. Esko is headquartered in Ghent, Belgium, and has R&D and manufacturing facilities in five European countries, the United States, China and India (www.esko.com). Esko is a Danaher company (www.danaher.com).

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