



Date: November 21, 2019

PRESS RELEASE

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# Collaborative Webinar from Enfocus, Ultimate Technographics and Impressed

## Learn how to integrate automated imposition with Ultimate Imposition® and Switch

Gent, Belgium, Montreal, Canada and Hamburg, Germany. [21 November 2019], Enfocus, leader in PDF quality control, advanced PDF editing and workflow automation for the graphic arts industry, Ultimate Technographics, leader in imposition and finishing automation solutions, and Impressed GmbH, provider of solutions for media production and digital pre-press, join again to showcase the multiple benefits of their integrated software solutions through collaborative webinars. These three industry leaders will host a series of webinars together to demonstrate the advanced printing possibilities and efficiency gains unlocked by the implementation of Ultimate's new generation, Ultimate Imposition® 2019, with Enfocus Switch new released version. Evolving as an Enfocus' and Ultimate Technographics' solution partner for years, Impressed GmbH has developed an exclusive Switch App which tremendously simplifies the connection between the two award-winning software solutions to all digital or offset printers seeking for a fast, reliable and yet flexible automated prepress workflow.

The series consists of two webinars. The first webinar introduces the basics of the solution integration and will discuss the powerful advantages of a Switch-Ultimate Imposition® implementation with the use of live demos and customer testimonials. The second will go further into the technical details of the workflow, Ultimate Imposition® and Enfocus Switch.

### Agenda

- About Enfocus Switch – Toon Van Rossum, Switch Product Manager
- About Ultimate Technographics' Ultimate Imposition® – Ray Duval, Director of Solutions Sales
- About the Impressed App for Enfocus Switch – Florian Käsbauer, Automation Solution Architect

Details about where to register for the webinar can be found here: [Webinar registration](https://attendee.gotowebinar.com/register/9007114995355958285)  
(<https://attendee.gotowebinar.com/register/9007114995355958285>)

### About Ultimate Technographics ([www.imposition.com](http://www.imposition.com))

Automation drives results in printing. This is the foundation of all our software development and today, Print Service Providers worldwide benefit from increased productivity in a digital and hybrid environment. Ultimate Technographics invented digital imposition with the first release of Ultimate Imposition® in 1989 and has continued to play a leading role in the market ever since while providing the most innovative and progressive imposition products.

Today, Ultimate is a leader in imposition and finishing automation software solutions. The company has a rich history of providing and integrating imposition technologies into hardware and software workflow solutions for print industry leaders.



For more information, visit [www.imposition.com](http://www.imposition.com)

About Impressed ([www.impressed.de](http://www.impressed.de))

Impressed GmbH has been a provider of solutions for media production and digital pre-press since 1992. In addition to the distribution and maintenance of professional software products from various well-known manufacturers, Impressed offers a wide range of additional services. For more than 25 years, Impressed has been helping its customers to standardize and automate their internal and inter-company processes and production flows, thus making them more efficient.

**About Enfocus** ([www.enfocus.com](http://www.enfocus.com))

Enfocus develops PDF validation and process automation software, enabling every print service and solution provider to deliver winning print services. Our products, PitStop and Switch, enable print service providers to automate their business toward profitability while ensuring quality. Key to our success is collaboration with industry partners and customers to foster mutual success. Enfocus automation solutions provide a seamless link between separate systems in prepress, press and finishing. By connecting separate systems, we transform production environments into unified automated workflows. That translates into business tools that allow our customers to perform efficiently, accurately and consistently.

Enfocus is a business unit of Esko and has its headquarters in Ghent, Belgium. Esko is headquartered in Ghent, Belgium, and has R&D and manufacturing facilities in five European countries, the United States, China and India ([www.esko.com](http://www.esko.com)). Esko is a Danaher company ([www.danaher.com](http://www.danaher.com)).

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