

FOR IMMEDIATE RELEASE

Enfocus and Tilia Labs Join Forces at SGIA 2018.

Showing workflow automation solutions for large format printing and more at booth #550.

06, September 2018 – Ghent, Belgium – Today, Enfocus, the maker of Enfocus Pitstop, the industry standard for PDF preflight and editing, and Enfocus Switch, the award winning automation solution, along with Tilia Labs, developer of industry leading planning, imposition, and automation software solutions, announce a joint exhibit at the SGIA show in Las Vegas, Nevada (October 18—20th, 2018). In addition to demonstrating their customizable solutions for optimizing large-format tasks and workflows, customers visiting booth #550 will be offered an SGIA exclusive opportunity to win an Enfocus Switch and Tilia Labs Griffin Pro automation bundle worth over \$7,000.

Automation for large and small format printing

Enfocus Switch is an open and scalable workflow automation platform that allows files and information to be intelligently routed and processed in any professional graphic arts application. Tilia Labs, being an Enfocus solution partner, offers several automated layout and nesting solutions that integrate with Enfocus Switch, matched to production requirements. These include the company's flagship product, tilia Phoenix, which at SGIA will be previewing new large format capabilities, such as advanced tiling, plus new nesting and planning rules to reduce finishing and collecting times. It is available for demonstration in conjunction with Enfocus Switch using the Phoenix Configurator for Switch.

Exclusively for large/wide format production requirements, tilia Griffin is a key highlight at SGIA. Designed from the outset to provide simplicity for printing and cutting, the cross-platform solution offers the ability to search across millions of combinations in minutes to find the most cost-effective, tightly-nested layouts. Griffin is available as a standalone desktop application or as the award-winning tilia Griffin Pro app via the Enfocus Appstore. When deployed in Switch workflows, job files can be automatically prepared for print, optimized for large format layouts in Griffin Pro, and queued up for printing on just about any large format press or cutting table.

“Large format printing is a growing market for our PDF quality control and automation solutions” said Wim Fransen, Managing Director of Enfocus. “We’re very excited to be showing at SGIA along with our partner Tilia Labs. Automation is very important to all types of print production and their solutions are a great addition to the Switch automation platform to help printers get the most out of their layouts with minimal effort.”

Enter to Win!

All visitors to the SGIA show are invited to come by **Booth #550**, get an introductory demo of Enfocus Switch automation with Griffin Pro and enter to win an Enfocus and Tilia Labs automation bundle valued at over \$7,000. The bundle will include a permanent license for Enfocus Switch Core engine, with one year of maintenance and a one-year subscription for the Griffin Pro app. The winner will be randomly selected on the last day of the show.

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About Enfocus (www.enfocus.com)

Enfocus provides modular and affordable tools safeguarding job quality and enabling automation throughout the complete production chain. Innovative solutions improve communication between design and production while enhancing productivity and predictability through automation of routine tasks.

Step-by-step deployment dramatically increases added value without forcing users to completely rethink their way of doing business. Well-known brands include PitStop, Switch and Connect.

Enfocus is a business unit of Esko and has its headquarters in Ghent, Belgium.

About Tilia Labs (www.tilialabs.com)

Tilia Labs is a software company based in Ottawa, Canada that builds prepress software for planning, imposition, and automation of applications spanning the full range of graphic arts sectors including packaging, labels, commercial, and wide format printing. With a keen focus on emerging IT developments, the company is dedicated to identifying disruptive technologies capable of delivering real competitive advantage to its customers and partners worldwide. Maintaining ease-of-use as a core principle, Tilia Labs has designed a portfolio of products to deliver a seamless interface between prepress data and printer in generating fast, accurate estimates, reducing prepress time, automating error-prone tasks, maximizing media usage, and reducing post-press complexity. Founded in 2012, Tilia Labs has a network of partners and resellers worldwide.

About Esko (www.esko.com)

Esko is a global supplier of integrated solutions for the packaging and labels, sign and display, commercial printing and publishing industries. Esko products and services drive profitability in the packaging and printing supply chain by reducing time-to-market and raising productivity.

Esko employs around 1500 people worldwide. Its direct sales and service organization covers Europe, Middle East and Africa, the Americas and the Asia Pacific, Japan and China regions and is complemented by a network of distribution partners in more than 50 countries.

Esko is headquartered in Ghent, Belgium, and has R&D and manufacturing facilities in five European countries, the United States, China and India. Esko is a Danaher company (www.danaher.com).

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